



**SKILLS**

Create design solutions using:  
 Adobe CC  
 (MAC & PC)  
 Illustrator  
 InDesign  
 Photoshop  
 Sketch Up  
 Microsoft  
 Open Office  
 Drawing  
 Painting  
 Sketching

**SCHOOL** 05

Art Institute of  
 Portland (Oregon).  
 Bachelor of Science  
 in Graphic Design.

**PENDLETON WOOLEN MILLS**

**PORTLAND, OR**

06 14 ~ Current

**ASSOCIATE BRAND MANAGER & SENIOR DESIGNER (01.21 - CURRENT)**  
**SENIOR GRAPHIC DESIGNER, BRAND MARKETING (08.17 - 01.21)**  
**GRAPHIC DESIGNER, BRAND MARKETING (06.14 - 08.17)**

Creative Direction, Design Direction, Design, and Production of:

- Product brand development (labels, hangtags & packaging)
- Collaborative redesign of PWM Stores
- Wholesale marketing materials and corporate concepts
- Seasonal marketing concepts
- Interior/exterior store branding & signage
- Event marketing
- Design support for departments throughout corporate headquarters
- Direct/guide freelance designers and interns

**FAVORITE ACCOMPLISHMENTS:**

- PR Website for remote New York Press Week
- Switching labeling to recycled polyester
- Woolen Mill Store Exterior & Interior
- Developed brand and co-brand guidelines for Pendleton, licensees, and partners
- Developed file saving protocols, and presentation and production templates to improve efficiency and create cohesive on-brand presentations company-wide
- PRINT Regional Design Award for National Parks Campaign
- On-product Brand alignment decreasing costs, waste, and improving efficiency

**Clients / Partners**

Blanket artists. Clients with custom blanket orders. Boyd's Coffee, Timberline Lodge, Portland Timbers, Marvel, Lucasfilm, Warner Brothers, ICF/Portlandia, Disney, Airstream, Polar Stuff, Filson, Calvin Klien, Nike, National Park Service, Hudson's Bay Company, Manitobah, Teams throughout Pendleton Woolen Mills corporate offices and stores, Wholesale teams

**R/WEST**

**PORTLAND, OR**

03 11 ~ 06 14

**GRAPHIC DESIGNER AND PRODUCTION MANAGER**

Created on-brand design solutions and managed printing for a vast portfolio of clients among multiple print vendors

Co-managed and guided freelancers, interns, and new hires

Relied on to be a team player, self-starter, and problem solver

**FAVORITE ACCOMPLISHMENTS:**

- Bridgeport Brewing Hop Harvest label design
- R/West holiday party design direction
- New business pitch wins
- BioKleen packaging & production
- Marquis Companies lead designer

**Clients**

Portland State University, First Tech Federal Credit Union, The Portland Clinic, Marquis Companies, Nike, Intel, Ron Tonkin, Berlin City Auto Group, Eola Hills Winery, BridgePort Brewing, Trumer Pills, Anchor Distilling Company, Rogue Creamery, Franz Bread, Mountain House, DeMarini, Sorel, BioKleen, Produce Row, McMenamins

**ANDREA LOUISE ARBUCKLE DESIGN**

**PORTLAND, OR**

07 09 ~ 03 11

**CREATIVE BRAND COMMUNICATION**

**PORTLAND, OR**

05 08 ~ 06 09

**FISHEAD SCREEN PRINTING**

**MILWAUKIE, OR**

04 06 ~ 05 08

**MAGNETO BRAND ADVERTISING**

**PORTLAND, OR**

01 06 ~ 03 06